

photoshop	●	●	●	●	●
illustrator	●	●	●	●	●
indesign	●	●	●	●	●
dreamweaver	●	●	●	●	●
premiere	●	●	●	●	○
after effects	●	●	●	○	○
XD	●	●	●	●	○
visio	●	●	●	●	○
wordpress	●	●	●	●	○
drupal	●	●	●	●	○
moodle	●	●	●	●	○

PROFESSIONAL EXPERIENCE

Livecare

A startup focused on innovating healthcare delivery
2012 – Present

Creative Director

- UX/UI design and project manager
- User experience design for web, IOS and Android applications
- Managed design relationships between 3rd party applications
- Managed multi-disciplined development team (internal and external)

Featured Project

- Livecare Connect, a suite of applications including scheduling, video conferencing, messaging and personal health record
- Has successfully brought doctors to remote and rural communities
- Commercially available in Canada and Australia

False Creek Surgical Centre

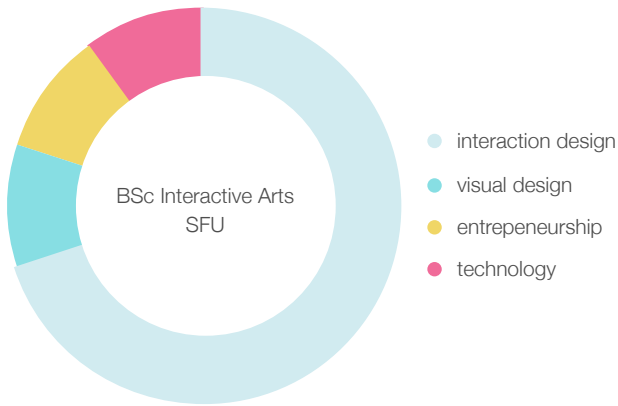
A private hospital with an online presence
2010 – 2012

Multiple roles in Design, Marketing & IT

- Implemented social media strategy to introduce new services, resulting in increased customer acquisition – 90% of all leads were generated online
- Implemented SEO strategy, resulting in a 20x increase in traffic in the first month
- Online community manager, responded to online inquiries and communicated with current patients through forums, blogs and social media
- Web and graphic design

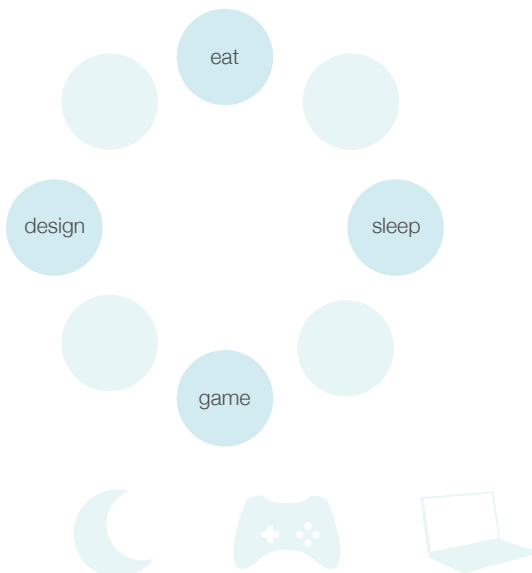
Featured Project

- Designed and implemented an electronic medical record system in the Diagnostic Centre, Surgical Centre, Family Practice, and Maples Surgical Centre.
- Needs analysis, clinical workflow documentation, user-acceptance testing



BSc Interactive Arts
SFU

- interaction design
- visual design
- entrepreneurship
- technology



PROFESSIONAL EXPERIENCE

Something Green

A quirky, trendy wedding company
2009 – 2011

Co-Founder & Designer

- Designed and developed the brand, website, trade show booth, and customer experience
- Created a range of unique wedding invitations
- Market research and product testing
- Online marketing

QCDocs Systems

A startup focused on innovating bookkeeping
2007 – 2009

Designer

- User interaction design for online bookkeeping and accounting software
- Web and graphic design
- Online community manager

Electronic Arts

A global interactive entertainment software company
2005 - 2007

Point of Contact – Quality Assurance for Central Online

- POC for PlayStation 2, Xbox and PC Online
- Mentor for new hires
- Front end and usability testing

Product Summary

- Need for Speed: Most Wanted
- FIFA Online 07
- NBA Online 07
- NHL Online 07

REFERENCES

Available upon request